



The
Association of
Chiropractic
Colleges

EDUCATION
RESEARCH SERVICE

ACC – RAC 2020

27th ACC Research Agenda Conference

March 19-21 | Sheraton San Diego Hotel & Marina | San Diego, CA

EXHIBITOR & SPONSOR PROSPECTUS

WHY EXHIBIT

SPONSORSHIP PACKAGES

FLOOR PLAN

APPLICATION & CONTACT

REGISTRATION FORM



Join us in San Diego, California for The Premier Educational Chiropractic Event of 2020!

ACC-RAC 2020 celebrates 27 years of leading chiropractic educational advancement. The program will have the best of the latest scientific research, inspiring thought leaders, stimulating debate and topical workshops. Be a part of chiropractic educational history!

- **Unique opportunity:** ACC-RAC 2020 is the only event that has all the major educational programs represented throughout North America and many from around the world.
- **Dynamic Expo Hall:** The schedule includes dedicated face to face time across all three days and has scheduled poster receptions and all breaks to maximize traffic past your booths. We limit the Expo Hall to 25 vendors to ensure a quality experience for the exhibitor.
- **Excellent Exposure:** With over 500 attendees expected, ACC-RAC 2020 will position your organization as a firm supporter of the chiropractic profession and allow you to move ahead of the competition.
- **Catering for every budget:** Whatever your budget, ACC-RAC 2020 delivers great options to get your organization networking with the school's decision makers. With a range of exhibitor and sponsor selections, we're confident you'll be as excited as we are to be at ACC-RAC 2020.
- **Network with leaders in chiropractic:** ACC-RAC 2020 is the only event where you can network with all the decision makers from all ACC member institutions under one roof. Mingle with doctors of chiropractic, school faculty and administration, association leaders and fellow exhibitors to make your mark on ACC-RAC 2020.



ACC-RAC 2020 SPONSORSHIP PACKAGES

	Premier	Platinum	Gold	Silver	Bronze	Exhibitors
Price	\$23,000	\$18,000	\$7,500	\$5,000	\$3,000	\$1,700
Available Spots	1	2	3	2	4	25
Complimentary Exhibit Space Allotment	20 x 10	10 x 10	10 x 10	10 x 10	10 x 10	10 X 10
Complimentary Full Conference Registration		5	4	3	2	1 st complimentary 2 nd at discount
Sponsorship of Welcoming Reception	Included					
Opening and Closing Session Podium Recognition	Included	Included	Included	Included	Included	
Opening Session Podium Introduction with 5 minute Audience address	Included					
Sponsorship of Friday or Saturday Lunch (1st come, 1st serve)		Included				
Luncheon Podium Introduction with 3 minute Audience address		Included				
Sponsorship of Friday Poster Reception or Friday or Saturday Breakfast (1st come, 1st serve)			Included			
Reception or Breakfast Podium Recognition			Included			
Sponsorship of Friday or Saturday Workshops & AV				Included		
Workshop Recognition by Moderator				Included		
Sponsorship of Friday or Saturday AM or PM Break (1st come, 1st serve)					Included	
Static Screen Logo Recognition during sponsored event	Included	Included	Included	Included	Included	
Recognition – Conference Website, Conference Program Book and Conference Signage	Logo	Logo	Logo	Logo	Logo	Listing
Conference Bag Insert (produced and provided by company)	Included	Included	\$250+	\$350+	\$400+	\$450+

- **Coming soon**

- **10' x 10' Exhibitor Booth includes: 1 six foot skirted table, 2 chairs, 1 wastepaper basket, 1 one-line ID sign 7" x 44" (300 square feet or less); please note that the hotel floor is carpeted**
- **All Breakfast, Breaks and Receptions are served in the Exhibit Hall to ensure maximum attendee traffic for the Exhibitor**
- **ACC-RAC limits the Exhibit Hall to 25 Exhibitors to ensure a quality experience for the Exhibitor**
- **Hotel shipping instructions will be a download on the Exhibitor & Sponsor page**
- **Electric is ordered directly from the hotel and the order form will be a download on the Exhibitor & Sponsor page**
- **Exhibitors are welcome to use the conference hotel room block located on the Hotel/Accommodations page**
- **EARLY REGISTRATION IS ENCOURAGED DUE TO LIMITED SPACE & AVAILABILITY**

Early Registration is encouraged due to limited availability

Company Name (as it should appear on conference website and program book)

Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Website _____
 Product or service to exhibit _____

Contact Person (designated as the authorized representative in charge of exhibitor space and is to receive all official correspondence)

Name _____ Title _____
 Phone _____ Email _____

Exhibit & Sponsor Fees

<input type="checkbox"/>	Premier	SOLD OUT			
<input type="checkbox"/>	Platinum	\$18,000	Sponsorship Choice	_____	
<input type="checkbox"/>	Gold	\$7,500	Sponsorship Choice	_____	
<input type="checkbox"/>	Silver	\$5,000	Sponsorship Choice	_____	
<input type="checkbox"/>	Bronze	\$3,000	Sponsorship Choice	_____	
<input type="checkbox"/>	Exhibitor – Booth	\$1,700	Booth # 1 st choice	_____ 2 nd choice _____	Electrical? Yes* _____ No _____

*additional charges apply

Payment Information:

Please make check payable to Association of Chiropractic Colleges and mail to 4424 Montgomery Ave, #202, Bethesda, MD 20814

- Requests will be honored on a first come, first served basis
- Cancellations must be made in writing by January 20, 2020 and are subject to a 50% cancellation fee. No refunds for cancellations after January 20, 2020.
- Payment must be received within 20 days of receipt of application to guarantee availability.
- **Questions? Contact 301-652-5066**

Please send your application to:

Email at robyn.patkus@chirocolleges.org

Fax at +1.301.913.9146

Mail at 4424 Montgomery Ave, #202, Bethesda, MD 20814

- Premier Sponsors:** Six Conference Registrations
- Platinum Sponsors:** Five Conference Registrations
- Gold Sponsors:** Four Conference Registrations
- Silver Sponsors:** Three Conference Registrations
- Bronze Sponsor** Two Conference Registrations
- Exhibitors:** One Conference Registration, additional conference registration at \$245

Please provide the person's first name, last name and degree(s).

Company Name _____

Registration #1 (Premier, Platinum, Gold, Silver, Bronze Only) _____

Registration #2 (Premier, Platinum, Gold, Silver, Bronze Only) _____

Registration #3 (Premier, Platinum, Gold, Silver Only) _____

Registration #4 (Premier, Platinum, Gold Only) _____

Registration #5 (Premier, Platinum Only) _____

Registration #6 (Premier Only) _____

Exhibitor Registration: _____ will this person be attending sessions? Yes _____ No _____

Additional Exhibitor Registration (\$245 fee applies if attending sessions) _____

Additional exhibit staff personnel (not attending sessions) _____

Additional exhibit staff personnel (not attending sessions) _____

- **Questions: 1.301.652.5066**
- **Email: robyn.patkus@chirocolleges.org**