



The  
Association of  
Chiropractic  
Colleges

EDUCATION  
RESEARCH SERVICE

# ACC – RAC 2022

28<sup>th</sup> ACC Research Agenda Conference

July 24-26 | Sheraton San Diego Hotel & Marina | San Diego, CA

## EXHIBITOR & SPONSOR PROSPECTUS

WHY EXHIBIT

SPONSORSHIP PACKAGES

FLOOR PLAN

APPLICATION & CONTACT

REGISTRATION FORM



**Join us in San Diego, California for The Premier Educational Chiropractic Event of 2022!**

ACC-RAC 2022 celebrates 28 years of leading chiropractic educational advancement. The program will have the best of the latest scientific research, inspiring thought leaders, stimulating debate and topical workshops. Be a part of chiropractic educational history!

- **Unique opportunity:** ACC-RAC 2022 is the only event that has all the major educational programs represented throughout North America and many from around the world.
- **Dynamic Expo Hall:** The schedule includes dedicated face to face time across all three days and has scheduled poster receptions and all breaks to maximize traffic past your booths. We limit the Expo Hall to 25 vendors to ensure a quality experience for the exhibitor.
- **Excellent Exposure:** With over 500 attendees expected, ACC-RAC 2022 will position your organization as a firm supporter of the chiropractic profession and allow you to move ahead of the competition.
- **Catering for every budget:** Whatever your budget, ACC-RAC 2022 delivers great options to get your organization networking with the school's decision makers. With a range of exhibitor and sponsor selections, we're confident you'll be as excited as we are to be at ACC-RAC 2022.
- **Network with leaders in chiropractic:** ACC-RAC 2022 is the only event where you can network with all the decision makers from all ACC member institutions under one roof. Mingle with doctors of chiropractic, school faculty and administration, association leaders and fellow exhibitors to make your mark on ACC-RAC 2022.



**ACC-RAC 2022 SPONSORSHIP PACKAGES**

	Premier	Platinum	Gold	Silver	Bronze	Exhibitors
<b>Price</b>	\$23,000	\$18,000	\$7,500	\$5,000	\$3,500	\$1,750
<b>Available Spots</b>	1	2	3	2	4	25
<b>Complimentary Exhibit Space Allotment</b>	20 x 10	10 x 10	10 x 10	10 x 10	10 x 10	10 X 10
<b>Complimentary Full Conference Registration</b>	6	5	4	3	2	1 <sup>st</sup> complimentary 2 <sup>nd</sup> at discount
<b>Sponsorship of Welcoming Reception</b>	Included					
<b>Opening and Closing Session Podium Recognition</b>	Included	Included	Included	Included	Included	
<b>Opening Session Podium Introduction with 5 minute Audience address</b>	Included					
<b>Sponsorship of Friday or Saturday Lunch (1<sup>st</sup> come, 1<sup>st</sup> serve)</b>		Included				
<b>Luncheon Podium Introduction with 3 minute Audience address</b>		Included				
<b>Sponsorship of Friday Poster Reception or Friday or Saturday Breakfast (1<sup>st</sup> come, 1<sup>st</sup> serve)</b>			Included			
<b>Reception or Breakfast Podium Recognition</b>			Included			
<b>Sponsorship of Friday or Saturday Workshops &amp; AV</b>				Included		
<b>Workshop Recognition by Moderator</b>				Included		
<b>Sponsorship of Friday or Saturday AM or PM Break (1<sup>st</sup> come, 1<sup>st</sup> serve)</b>					Included	
<b>Static Screen Logo Recognition during sponsored event</b>	Included	Included	Included	Included	Included	
<b>Recognition – Conference Website, Conference Program Book and Conference Signage</b>	Logo	Logo	Logo	Logo	Logo	Listing
<b>Conference Bag Insert (produced and provided by company)</b>	Included	Included	\$250+	\$350+	\$400+	\$450+

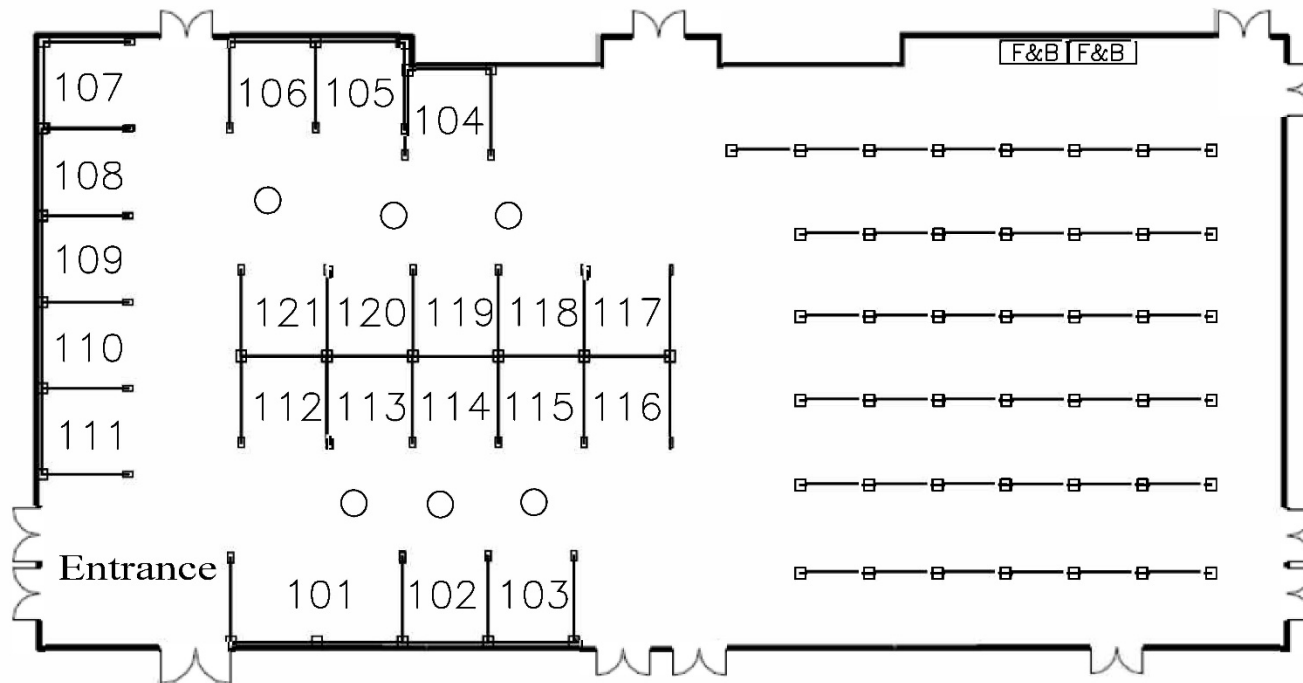


# ACC-RAC 2022

## July 24-26

### Sheraton SD Marina

- |                        |                        |
|------------------------|------------------------|
| 101 - Standard Process | 112 - NCMIC            |
| 102 - F4CP             | 116 - electroCore, Inc |
| 103 - Foot Levelers    | 117 - FSST             |
| 111 - Formthotics      | 121 - ViziSites, Inc   |



- **10' x 10' Exhibitor Booth includes: 1 six foot skirted table, 2 chairs, 1 wastepaper basket, 1 one-line ID sign 7" x 44" (300 square feet or less); please note that the hotel floor is carpeted**
- **All Breakfast, Breaks and Receptions are served in the Exhibit Hall to ensure maximum attendee traffic for the Exhibitor**
- **ACC-RAC limits the Exhibit Hall to 25 Exhibitors to ensure a quality experience for the Exhibitor**
- **Hotel shipping instructions will be a download on the Exhibitor & Sponsor page**
- **Electric is ordered directly from the hotel and the order form will be a download on the Exhibitor & Sponsor page**
- **Exhibitors are welcome to use the conference hotel room block located on the Hotel/Accommodations page**
- **EARLY REGISTRATION IS ENCOURAGED DUE TO LIMITED SPACE & AVAILABILITY**

***Early Registration is encouraged due to limited availability***

**Company Name (as it should appear on conference website and program book)**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Website \_\_\_\_\_  
 Product or service to exhibit \_\_\_\_\_

**Contact Person (designated as the authorized representative in charge of exhibitor space and is to receive all official correspondence)**

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**Exhibit & Sponsor Fees**

<input type="checkbox"/>	Premier	SOLD OUT		
<input type="checkbox"/>	Platinum	SOLD OUT	Sponsorship Choice _____	
<input type="checkbox"/>	Gold	\$7,500	Sponsorship Choice _____	
<input type="checkbox"/>	Silver	\$5,000	Sponsorship Choice _____	
<input type="checkbox"/>	Bronze	\$3,500	Sponsorship Choice _____	
<input type="checkbox"/>	Exhibitor – Booth	\$1,750	Booth # 1 <sup>st</sup> choice _____ 2 <sup>nd</sup> choice _____	Electrical? Yes* _____ No _____ *additional charges apply

**Payment Information:**

Please make check payable to Association of Chiropractic Colleges and mail to 4424 Montgomery Ave, #202, Bethesda, MD 20814

- Requests will be honored on a first come, first served basis
- Cancellations must be made in writing by May 27, 2022 and are subject to a 50% cancellation fee. No refunds for cancellations after May 27, 2022.
- Payment must be received within 20 days of receipt of application to guarantee availability.
- **Questions? Contact 301-652-5066**

Please send your application to:

Email at [robyn.patkus@chirocolleges.org](mailto:robyn.patkus@chirocolleges.org)  
 Fax at +1.301.913.9146  
 Mail at 4424 Montgomery Ave, #202, Bethesda, MD 20814

- Premier Sponsors:** Six Conference Registrations
- Platinum Sponsors:** Five Conference Registrations
- Gold Sponsors:** Four Conference Registrations
- Silver Sponsors:** Three Conference Registrations
- Bronze Sponsor** Two Conference Registrations
- Exhibitors:** One Conference Registration, additional conference registration at \$250

**Please provide the person's first name, last name and degree(s).**

Company Name \_\_\_\_\_

Registration #1 (Premier, Platinum, Gold, Silver, Bronze Only) \_\_\_\_\_

Registration #2 (Premier, Platinum, Gold, Silver, Bronze Only) \_\_\_\_\_

Registration #3 (Premier, Platinum, Gold, Silver Only) \_\_\_\_\_

Registration #4 (Premier, Platinum, Gold Only) \_\_\_\_\_

Registration #5 (Premier, Platinum Only) \_\_\_\_\_

Registration #6 (Premier Only) \_\_\_\_\_

Exhibitor Registration: \_\_\_\_\_ will this person be attending sessions? Yes \_\_\_\_\_ No \_\_\_\_\_

Additional Exhibitor Registration (\$250 fee applies if attending sessions) \_\_\_\_\_

Additional exhibit staff personnel (not attending sessions) \_\_\_\_\_

Additional exhibit staff personnel (not attending sessions) \_\_\_\_\_

- **Questions: 1.301.652.5066**
- **Email: [robyn.patkus@chirocolleges.org](mailto:robyn.patkus@chirocolleges.org)**