



The
Association of
Chiropractic
Colleges

EDUCATION
RESEARCH SERVICE

EXHIBITOR & SPONSOR PROSPECTUS

WHY EXHIBIT

SPONSORSHIP PACKAGES

FLOOR PLAN

APPLICATION & CONTACT

REGISTRATION FORM

ACC – RAC 2018

25th ACC Research Agenda Conference

March 8-10 | InterContinental Dallas | Dallas, TX



Join us in Dallas, Texas for The Premier Educational Chiropractic Event of 2018!

ACC-RAC 2018 celebrates 25 years of leading chiropractic educational advancement. The program will have the best of the latest scientific research, inspiring thought leaders, stimulating debate and topical workshops. Be a part of chiropractic educational history!

- **Unique opportunity:** ACC-RAC 2018 is the only event that has all the major educational programs represented throughout North America and many from around the world.
- **Dynamic Expo Hall:** The schedule includes dedicated face to face time across all three days and has scheduled poster receptions and all breaks to maximize traffic past your booths. We limit the Expo Hall to 25 vendors to ensure a quality experience for the exhibitor.
- **Excellent Exposure:** With over 500 attendees expected, ACC-RAC 2018 will position your organization as a firm supporter of the chiropractic profession and allow you to move ahead of the competition.
- **Catering for every budget:** Whatever your budget, ACC-RAC 2018 delivers great options to get your organization networking with the school's decision makers. With a range of exhibitor and sponsor selections, we're confident you'll be as excited as we are to be at ACC-RAC 2018.
- **Network with leaders in chiropractic:** ACC-RAC 2018 is the only event where you can network with all the decision makers from all ACC member institutions under one roof. Mingle with doctors of chiropractic, school faculty and administration, association leaders and fellow exhibitors to make your mark on ACC-RAC 2018.



ACC-RAC 2018 SPONSORSHIP PACKAGES

	Premier	Platinum	Gold	Silver	Bronze	Exhibitors
Price	\$22,500	\$17,500	\$7,500	\$5,000	\$3,000	\$1,300 Table \$1,600 Booth
Available Spots	1	2	3	2	4	5 Table 20 Booth
Complimentary Exhibit Space Allotment	20 x 20	10 x 10	10 x 10	10 x 10	10 x 10	6 x 3 Table 10 x 10 Booth
Complimentary Full Conference Registration	6	5	4	3	2	1 st complimentary 2 nd at discount
Sponsorship of Welcoming Reception	Included					
Opening and Closing Session Podium Recognition	Included	Included	Included	Included	Included	
Opening Session Podium Introduction with 5 minute Audience address	Included					
Sponsorship of Friday or Saturday Lunch (1st come, 1st serve)		Included				
Luncheon Podium Introduction with 3 minute Audience address		Included				
Sponsorship of Friday Poster Reception or Friday or Saturday Breakfast (1st come, 1st serve)			Included			
Reception or Breakfast Podium Recognition			Included			
Sponsorship of Friday or Saturday Workshops & AV				Included		
Workshop Recognition by Moderator				Included		
Sponsorship of Friday or Saturday AM or PM Break (1st come, 1st serve)					Included	
Static Screen Logo Recognition during sponsored event	Included	Included	Included	Included	Included	
Recognition – Conference Website, Conference Program Book and Conference Signage	Logo	Logo	Logo	Logo	Logo	Listing
Conference Bag Insert (produced and provided by company)	Included	Included	\$250+	\$350+	\$400+	\$450+

- **Coming soon**

Early Registration is encouraged due to limited availability

Company Name (as it should appear on conference website and program book)

Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Website _____
Product or service to exhibit _____

Contact Person (designated as the authorized representative in charge of exhibitor space and is to receive all official correspondence)

Name _____ Title _____
Phone _____ Email _____

Exhibit & Sponsor Fees

<input type="checkbox"/>	Premier	SOLD OUT			
<input type="checkbox"/>	Platinum	\$17,500	Sponsorship Choice	_____	
<input type="checkbox"/>	Gold	\$7,500	Sponsorship Choice	_____	
<input type="checkbox"/>	Silver	\$5,000	Sponsorship Choice	_____	
<input type="checkbox"/>	Bronze	\$3,000	Sponsorship Choice	_____	
<input type="checkbox"/>	Exhibitor – Booth	\$1,600	Booth # 1 st choice	_____	2 nd choice _____
<input type="checkbox"/>	Exhibitor – Table	\$1,300			Electrical? Yes* _____ No _____

*additional charges apply

Payment Information

Please make check payable to Association of Chiropractic Colleges and mail to 4424 Montgomery Ave, #202, Bethesda, MD 20814

- Requests will be honored on a first come, first served basis
- Cancellations must be made in writing by January 8, 2018 and are subject to a 50% cancellation fee. No refunds for cancellations after January 8, 2018.
- Payment must be received within 30 days of receipt of application to guarantee availability.
- **Questions? Contact 301-652-5066**

Please send your application to:

Email at robyn.patkus@chirocolleges.org
Fax at +1.301.913.9146
Mail at 4424 Montgomery Ave, #202, Bethesda, MD 20814

- Premier Sponsors:** Six Conference Registrations
- Platinum Sponsors:** Five Conference Registrations
- Gold Sponsors:** Four Conference Registrations
- Silver Sponsors:** Three Conference Registrations
- Bronze Sponsor** Two Conference Registrations
- Exhibitors:** One Conference Registration, additional conference registration at \$225

Please provide the person's first name, last name and degree(s).

Company Name _____

Registration #1 (Premier, Platinum, Gold, Silver, Bronze Only) _____

Registration #2 (Premier, Platinum, Gold, Silver, Bronze Only) _____

Registration #3 (Premier, Platinum, Gold, Silver Only) _____

Registration #4 (Premier, Platinum, Gold Only) _____

Registration #5 (Premier, Platinum Only) _____

Registration #6 (Premier Only) _____

Exhibitor Registration: _____ will this person be attending sessions? Yes _____ No _____

Additional Exhibitor Registration (\$225 fee applies if attending sessions) _____

Additional exhibit staff personnel (not attending sessions) _____

Additional exhibit staff personnel (not attending sessions) _____

- **Questions: 1.301.652.5066**
- **Email: robyn.patkus@chirocolleges.org**