



## EXHIBITOR AND SPONSOR PACKAGE

### ACC-RAC 2012 Association of Chiropractic Colleges – Research Agenda Conference Planet Hollywood - Las Vegas, Nevada March 15-17, 2012

The Association of Chiropractic Colleges cordially invites you to participate in the ACC-RAC Annual Conference on March 15-17, 2012, which provides an opportunity to access all ACC member institutions and their decision makers along with the finest in the research community. This year's conference will be held at the marvelous Planet Hollywood, 3667 Las Vegas Boulevard South, Las Vegas, NV 89109.

#### ***Exhibitor Information***

##### **Anticipated Attendance:**

- 450 plus

##### **Booth Registration Deadline:**

- Limited Availability – First come, first serve.

##### **Booth Set Up Time:**

- Thursday, March 15, 2012, after 3:00 pm.

##### **Booth Breakdown Time:**

- Saturday, March 17, 2012, after 1:30pm.

##### **Table Exhibitor:**

- 1 six foot skirted table
- 2 chairs
- 1 wastepaper basket
- one conference participant (allowed to attend sessions)

##### **Booth Exhibitor:**

- 8' deep x 10' wide pipe & drape booth with 3' sides **OR**
- 10' deep x 10" wide pipe & drape booth with 3' sides
- 1 six foot skirted table
- 2 chairs
- 1 wastepaper basket
- one conference participant (allowed to attend sessions)

##### **Exhibitor Fees:**

- \$1,100 – Table Exhibitor
- \$1,400 – 8' x 10' Booth Exhibitor
- \$1,600 - 10' x 10' Booth Exhibitor
- \$225 – Second conference participant

***Early registration is encouraged due to limited space and availability.***



The  
Association of  
Chiropractic  
Colleges

## ***Sponsorship Information***

We offer five levels of sponsorship all which include exhibit space.

<b>Premier Sponsor:</b>	<b>\$20,000</b>
<b>Platinum Sponsor:</b>	<b>\$15,000</b>
<b>Gold Sponsor:</b>	<b>\$ 7,500</b>
<b>Silver Sponsor:</b>	<b>\$ 5,000</b>
<b>Bronze Sponsor:</b>	<b>\$ 3,000</b>

### **Premier Sponsor Benefits (\$20,000)**

- Recognition in all program materials
- Website recognition and link
- On stage announcement of recognition at Opening & Closing Sessions
- On stage introduction with 5 minutes microphone time at Opening Session
- Sponsorship of Keynote Speakers
- Sponsorship of Friday Poster Reception for all attendees
- Revolving slide show or static screen on the ballroom screen
- Signage at Registration Desk
- 10' x 10' Exhibit booth in premier location
- Six complimentary conference registrations for exhibit staff

### **Platinum Sponsor Benefits (\$15,000)**

- Recognition in all program materials
- Website recognition and link
- On stage announcement of recognition at Opening & Closing Sessions
- On stage introduction with 3 minutes microphone time at luncheon
- Choice of Sponsorship of:
  - Friday luncheon for all attendees
  - Saturday luncheon for all attendees
- Revolving slide show or static screen on the ballroom screen during luncheon
- Signage at Registration Desk
- 10' x 10' Exhibit booth in premier location
- Five complimentary conference registrations for exhibit staff

***Early registration is encouraged due to limited availability.***



### **Gold Sponsor Benefits (\$7,500)**

- Recognition in all program materials
- Website recognition and link
- On stage announcement of recognition at Opening & Closing Sessions
- On stage introduction with 3 minutes microphone time at reception or breakfast
- Choice of Sponsorship of:
  - Thursday evening Welcoming Reception for all attendees
  - Friday breakfast for all attendees
  - Saturday breakfast for all attendees
- Static screen on the ballroom screen during reception or breakfast
- Signage at Registration Desk
- 8' x 10' Exhibit booth in prominent location
- Four complimentary conference registrations for exhibit staff

### **Silver Sponsor Benefits (\$5,000)**

- Recognition in all program materials
- Website recognition and link
- On stage announcement of recognition at Opening & Closing Sessions
- Choice of Sponsorship of:
  - Friday Audio Visual & Workshops
  - Saturday Audio Visual & Workshops
- Announcement of recognition by moderator at workshop
- Signage at Registration Desk
- 8' x 10' Exhibit booth in prime location
- Three complimentary conference registrations for exhibit staff

### **Bronze Sponsor Benefits (\$3,000)**

- Recognition in all program materials
- Website recognition and link
- On stage announcement of recognition at Opening & Closing Sessions
- Choice of Sponsorship of:
  - Friday morning Program Break
  - Friday afternoon Program Break
  - Saturday morning Program Break
  - Saturday afternoon Program Break
- Announcement of recognition at Program Break
- Signage at Registration Desk
- 8' x 10' Exhibit booth in preferred location
- Two complimentary conference registrations for exhibit staff

***Early registration is encouraged due to limited availability.***

***Please reserve your choice now by contacting Robyn Patkus at 301-652-5066 or by email at [Robyn.Patkus@chirocolleges.org](mailto:Robyn.Patkus@chirocolleges.org)***



The  
Association of  
Chiropractic  
Colleges

**EXHIBITOR REGISTRATION FORM  
ACC-RAC 2012 CONFERENCE  
MARCH 15-17, 2012, LAS VEGAS, NV**

*To reserve space please complete this form and return via fax to (301) 913-9146.*

\_\_\_\_\_  
Company or Individual Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Website

***The following individual is designated as the authorized representative in charge of exhibitor space and is to receive all official correspondence.***

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

Product or service to exhibit: \_\_\_\_\_

***Please indicate your requirements by checking all areas that apply:***

Table Exhibitor \_\_\_\_\_ \$1,100 (Includes one conference participant)

8' x 10' Booth Exhibitor \_\_\_\_\_ \$1,400 (Includes one conference participant)

10' x 10' Booth Exhibitor \_\_\_\_\_ \$1,600 (Includes one conference participant)

Second Conference participant \_\_\_\_\_ \$ 225

Total Cost: \$ \_\_\_\_\_

Do you require electrical? Yes \* \_\_\_\_\_ No \_\_\_\_\_ \*additional charges may apply

Name of person staffing exhibit \_\_\_\_\_

Will this person be attending sessions at the conference? Yes \_\_\_\_\_ No \_\_\_\_\_

Please list any additional names of exhibit personnel who are *not* attending the sessions

\_\_\_\_\_

***Exhibitors: mail pages 4 & 6 with check payment to:*** Association of Chiropractic Colleges  
attn: Robyn Patkus  
4424 Montgomery Ave., Suite 202  
Bethesda, MD 20814

***Confirmation will be sent once check is received.***



The  
Association of  
Chiropractic  
Colleges

**SPONSOR REGISTRATION FORM  
ACC-RAC 2012 CONFERENCE  
MARCH 15-17, 2012, LAS VEGAS, NV**

***To reserve choice of sponsorship level please complete this form and Exhibitor form and return via fax to (301) 913-9146.***

\_\_\_\_\_  
Company or Individual Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Website

***The following individual is designated as the authorized representative in charge of the sponsorship and is to receive all official correspondence.***

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

***Sponsors are encouraged to register early as availability is limited.***

***Please indicate by checking the appropriate level:***

- Premier Sponsor      \$20,000
- Platinum Sponsor      \$15,000 Sponsorship Choice: \_\_\_\_\_
- Gold Sponsor      \$ 7,500 Sponsorship Choice: \_\_\_\_\_
- Silver Sponsor      \$ 5,000 Sponsorship Choice: \_\_\_\_\_
- Bronze Sponsor      \$ 3,000 Sponsorship Choice: \_\_\_\_\_

***Sponsors: mail pages 4,5 & 6 with check payment to:*** Association of Chiropractic Colleges  
attn: Robyn Patkus  
4424 Montgomery Ave., Suite 202  
Bethesda, MD 20814

***Confirmation will be sent once check is received.***



## EXHIBITOR AND SPONSOR RULES AND REGULATIONS

- Under the terms of the contract, the exhibitor and/or sponsor agrees to pay the total fees with this application. It is understood that the contract may be cancelled in writing by an exhibitor and/or sponsor prior to January 20, 2012, in which case fifty (50) percent of the total contracted space will be retained by ACC. **No cancellation of space contract or sponsorship contract will be accepted or refunds made after January 20, 2012.**
- The Association of Chiropractic Colleges will not assume liability or responsibility for damage, loss or injury to an exhibit, exhibitor, sponsor or representative caused by fire, theft, utility malfunction, accident, or labor dispute. An exhibitor is liable for any damage his/her exhibit or personnel causes to property.
- Exhibitors and/or Sponsors with Exhibits agree to break down and pack up all items **after 1:30 pm on Saturday, March 19, 2012.**

We hereby make application for exhibit space at the 2012 ACC-RAC Conference. We understand this application becomes a contract when signed by us and accepted by ACC. In compliance with requirements set forth by the Association of Chiropractic Colleges, we certify that we are Equal Opportunity Employers. We have read and agree to abide by, all rules, regulations, requirements, and conditions as outlined in this agreement form.

The agreement authorized by:

\_\_\_\_\_  
Please Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date